



Phyllis Khare

Speaker, Trainer & Author

ABOUT

Phyllis brings her energy, enthusiasm, training and inspirational skills to life in her presentations. Her career, shaped by decades of musical entertaining and teaching worldwide audiences, focuses on Social Media Marketing. First and second career, passion-fueled entrepreneurs get excited about the marketing possibilities Phyllis brings to light in her entertaining energetic presentations. Considered a master teacher, Phyllis brings actionable plans and practical processes to any audience interested in taking their marketing online, or ramping it up with social media.

“Phyllis makes it fun, and for me, that’s what education should be about, especially Internet learning... I just wish I could take her home with me!”

— [Lenora Boyle](#)

“Since meeting with you, my overwhelm and intimidation with social media has turned into excitement about the new possibilities you’ve opened me to—now that’s a huge feat!”

— [Marci Shimoff](#)

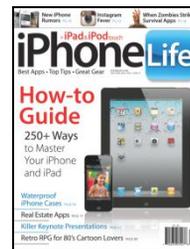
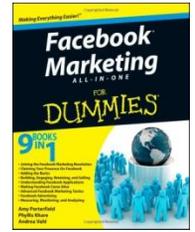
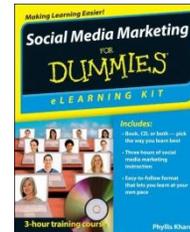
SPEAKING TOPICS

Phyllis is able to customize her talks to suit your audience, but in case you need a little creative boost for your next event...

- **Social Media Marketing Know-How** (for Passion-Fueled Second Career Boomers)
- **5 Powerful Ways Google (not Facebook) Will Impact your Business this Year**
- **The Modern Rules of Marketing — How Attractive Are You?**
- **Old People Don’t Scroll** (and Other Online Behaviors of the Boomer Market)

Books & Articles

Phyllis is the author of **Social Media Marketing eLearning Kit for Dummies** and co-author of **Facebook Marketing All-In-One for Dummies**. She’s been a writer for the magazines published by GSG World Media and she has a regular column in *iPhone Life* magazine.



“This Dummies author is no Dummy... If you’re new to social media, read this book. If you’re not, get off your high horse of thinking you know what there is to know, and read the book.”

— [Susan Payton](#)

Call or email Phyllis to discuss your event or training needs:
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